



Central Atlanta Progress  
Atlanta Downtown Improvement District

## **Social Impact Director**

Central Atlanta Progress, Inc. (CAP) is a nonprofit corporation of Atlanta business leaders, property owners, and institutions working with each other and with government since 1941 to help build a better center city. It carries out research and planning and acts as an economic development catalyst for a wide range of programs and projects for the improvement of Downtown Atlanta. The Atlanta Downtown Improvement District (ADID), founded in 1995 by CAP, is a public-private partnership that strives to create an attractive, safe and livable environment for downtown. CAP manages the affairs of ADID through a management contract.

An ongoing challenge to provide creative solutions for safety and wellbeing in the downtown area requires a new full time position. This job will address the issue deemed high priority: public safety of our community depicted by a complicated homeless population, aggressive panhandling, and public feedings. On the positive side, interest, and appeal of downtown is on the rise, and there is great potential for development and growth of business, residential, and recreational enterprises in the area.

The ideal candidate will have a passion to improve the downtown area and will report to the President of Central Atlanta Progress.

The position will be tasked to find resources and guide the organization to those who can accommodate people in need and who can provide innovative options to solve problems. This position will research, formulate, recommend, and implement strategies that may have been proven in other large metropolitan areas. They will communicate with business owners, city and county leaders, and service providers and be called upon to represent the interests of CAP to those entities and the public.

- Assess and advocate for the issues affecting people's perceptions of Downtown safety by identifying and working with key players to coordinate efforts and shape solutions.
- Research and develop meaningful solutions to problems that result in these perceptions by identifying innovative programs around the country, evaluating, recruiting and/or cultivating these programs to ensure best practices in Downtown Atlanta
- Raise awareness of the extent and impact of quality of life issues and ensure all stakeholders are aware of ongoing efforts by planning events that bring stakeholders together for discussions, IE: roundtables, conferences, etc.
- Leverage community voice to push the appropriate public entities to act
- Research solutions that have been successful in other major cities.
- Design and execute CAP advocacy efforts on community issues
- Identify partner service organizations for CAP investments or programs

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- Liaison between CAP and the non-profit community, law enforcement, educational institutions, and public officials
- Partner with CBO's working with homelessness, crime prevention, and safety
- Represent CAP on local advocacy groups and structured homeless entities. (Homeless Provider Network, Atlanta Regional Commission, and CoC Membership Meetings)
- Identify and work with best practice job initiative for people coming out of homelessness or reentry programs.

**Interest, Work Experience and Skills Desired**

This position requires a combination of skills, experience and education including, but not limited to the following.

The successful candidate will have experience in building and maintaining public-private partnerships or working with private foundations or public agencies and/or a career dedicated to work in this field. Exposure and experience in dealing with or around homeless issues is a plus. Grant-writing experience is welcomed. Must possess strong written and oral communication skills and the ability to analyze data and work in a data driven environment. Candidate must be comfortable navigating the social services system as this position will be subject to various levels of intellect and socioeconomic challenges.

Proficient computer skills in a networked Microsoft Office environment (word processing, spreadsheets, databases, email and internet software) are essential.

Qualified candidates must possess sufficient education, training and experience to demonstrate the knowledge and ability to successfully perform the responsibilities of this position. This requires a combination of a degree in a social work, public policy, urban/community affairs, business or related field and/or three to five years professional experience.

**Salary and Benefits**

Employment, including benefits, is provided through Central Atlanta Progress, Inc. CAP is an equal opportunity employer and will consider all qualified applicants for employment without regard to age, disability, religion, creed, political affiliation, race, color, sex, marital status, sexual orientation or national origin. CAP offers employees a competitive benefits package including health insurance, HSA or FSA, dental insurance, short and long term disability, vision insurance, and a 401(k) savings program. The successful candidate will be required to pass a background screening.

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**To Apply**

Interested applicants should e-mail their letter of interest, resume, and salary history to Dee Davis, Human Resources Manager at [ddavis@atlantadowntown.com](mailto:ddavis@atlantadowntown.com). Only those applicants deemed qualified will be contacted. No phone calls, please.