Campus Events
Georgia State University
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Facebook: Georgia State Campus Events
Twitter: gsucampusevents
Imagine...
Marketing your business to a stadium full of GSU fans for Free!

Show us your Panther spirit and PAINT THE TOWN BLUE!

Georgia State University is the heart of downtown Atlanta and GSU Homecoming brings out all the spirit and support that our capital city has to offer.

Homecoming week events include a Carnival, Parade, Homecoming Coronation and Ball, alumni and family tailgates, and the GSU vs. Morehead State football game on Saturday, October 2 at 1 pm.

We’re encouraging local businesses to “paint the town blue” to make our first fall homecoming the best ever!

You could be recognized as a top Panther supporter!

How to Paint the Town Blue

Decorate your business to show GSU spirit!

Your display:

• Must be in place from September 27 – October 2
• Must be viewable from outside (bonus points will be given for inside decorations

Examples of decorations include lights, wreaths, cardboard cutouts, dressed mannequins, inflatables, “GSU Homecoming” on marquee, paint on windows, and window displays. You can incorporate GSU, football, rivalry with Morehead State Eagles, or the Homecoming theme (Homecoming 2010: Kickoff the Tradition).

Make it as festive as possible and be creative!

Entries will be judged on creativity, originality, and GSU spirit during Homecoming Week.

What you could win:

Blue Winner

• Announcement on Panthervision screen at Homecoming Game
• Two tickets to Homecoming Game on October 2
• Recognition in an ad in The Signal, GSU’s student newspaper ($758)

Pounce Winner

• Announcement on Panthervision screen at will be given for inside decorations
• Two tickets to Homecoming Game on October 2

Complete this form and mail or fax it to us, or e-mail us the information below:

Name of Business

Address

Phone

Contact person (name, phone, and e-mail)

Will you Paint the Town Blue? Please contact us by Friday, September 24, to let us know if you will participate.

☐ YES!
☐ Not this year, but I might in the future.

Send Your Information:

By mail:
Attn: Paint the Town Blue
Campus Events Office
Student Center, Suite 370
44 Courtland Street SE
Atlanta, GA 30303

By fax:
Attn: Paint the Town Blue
404-413-1879

By e-mail:
campusevents@gsu.edu

Any questions?
Contact Campus Events at 404-413-1857 or campusevents@gsu.edu.