

## JOIN US!

### And Become an Influential Part of Downtown

Together, Central Atlanta Progress and the Atlanta Downtown Improvement District are committed to a Downtown that is a thriving city center for the diverse Atlanta community including Downtown's property owners, employees, residents, students and visitors.

Central Atlanta Progress (CAP) has been in existence since 1941 and works closely with the City and a variety of other government entities on matter of public policy that impact not only Downtown but the entire City. CAP regularly partners with the City and others on matters of public safety, regulatory, zoning, infrastructure, marketing and development incentives that enhance the growth of Downtown Atlanta.

### Membership Benefits

Becoming a member of Central Atlanta Progress is an essential component of being an active and informed member of the community in Downtown Atlanta. By making an investment in Downtown through Central Atlanta Progress your company can be afforded many benefits. These include:

**Opportunities** to be involved on specific task forces that ultimately work through the development and improvement of Downtown.

**Quarterly Town Hall Meetings** to keep you informed on current and future programs and projects in Downtown.

**Monthly e-newsletters** to keep you and your organization informed with behind-the-scenes perspective that could be useful for your business as well as timely e-newsletters with helpful information that could affect your customers and employees such as street closings, large events, conventions, news items and other public works related issues.

**Access** to current and past statistics about Downtown, and a variety of maps that illustrate key housing and commercial development projects in Downtown.

**Staff assistance** with zoning and growth incentives offered through various governmental agencies.

**VIP opportunities** to attend special events and programs.

**Sponsorship opportunities** to broaden your company's exposure to other stakeholders Downtown through public events and publications targeted at a variety of audiences.

**Exposure** on the CAP/ADID website and in the CAP/ADID Annual Report distributed at CAP/ADID's Annual



Central Atlanta Progress  
Atlanta Downtown Improvement District

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## Membership Investment

Dues for Central Atlanta Progress range from \$1,250 per year to approximately \$27,000, across 10 different dues levels. Several factors are taken into consideration in determining the level of dues applicable to a potential member including the business type, the size, the physical location, the level of dependency on the economic climate of Downtown, as well as the corporate conscience of the potential member's belief that Downtown must be vital and economically strong. On questions of the appropriate dues level, CAP's membership committee will review a potential member in detail and determine if an adjustment is necessary.

Membership is held by the senior most company official, although other executives in the firm or organization will be listed in CAP's database and can receive periodic notices, mailings and invitations to special CAP functions as well as be able to participate in CAP/ADID task forces as the need arises.

CAP's membership consists of national corporations, law firms, civic organizations, foundations, quasi-government agencies, architectural, consulting, construction, real estate management and brokerage firms and commercial property owners. The diverse and broad range of stakeholders that make up Central Atlanta Progress have an active interest in making Downtown Atlanta a city center that is attractive and inviting to businesses, residents, visitors and conventioners. Your membership at CAP affords your business and employees the opportunity to become dedicated, connected participants and community members of Downtown Atlanta.

For more information on membership contact Tahmida Shamsuddin at (404) 658-5982 or email [tahmida@atlantadowntown.com](mailto:tahmida@atlantadowntown.com)

## MEMBERSHIP APPLICATION

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

FIRM/ORGANIZATION \_\_\_\_\_

TYPE OF BUSINESS \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE (DIRECT) \_\_\_\_\_ FAX (DIRECT) \_\_\_\_\_ E-MAIL \_\_\_\_\_

ASSISTANT'S NAME \_\_\_\_\_ TITLE \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_ E-MAIL \_\_\_\_\_

SPONSORED BY (CAP MEMBER NAME) \_\_\_\_\_

APPROVAL SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

▼ COMPLETED BY CAP

DUES/YR \_\_\_\_\_ ACTIVE MEMBER START DATE \_\_\_\_\_

COMMENTS \_\_\_\_\_

DOWNTOWN ATLANTA