FOR IMMEDIATE RELEASE

Jennifer Jones of AT&T wins 2012 TAG Diversity Leadership Awards
2nd Annual Awards presented to 5 Finalists at Awards Dinner

ATLANTA (April, 2012) – The Technology Association of Georgia (TAG), the state’s leading association dedicated to the promotion and economic advancement of Georgia’s technology industry, today announced that Jennifer Jones, Vice President of Diversity Markets-AT&T Mobility & Home Solutions, was the recipient of this year’s TAG Diversity Leadership Award. Ms. Jones was selected from five highly qualified finalists in a dinner and awards ceremony held April 19th at Villa Christina in Atlanta, GA.

The four other finalists for the 2012 TAG Diversity Leadership Awards who were honored at the ceremony were
- Raleigh Burgess—BlueLeap Consulting
- Michael Johnson—McKesson
- Cara Turano—Computer Technology Solutions
- Cheryl Fridley- ShopVisible

Rita Izaguirre, Senior Vice President Diversity & HR Compliance for Sun Trust Banks, Inc. delivered an inspiring keynote address to the capacity room.

“It was very challenging to select one person out of the five highly qualified finalists” stated Rebecca Hoke, Chair of TAG Diversity. “The board felt that all finalists showed passion, creativity, and commitment to ensuring that their companies succeeded by harvesting the best from diverse workforces” continued Ms. Hoke.

About the TAG Diversity Leadership Awards
Thursday, April 19th marked the awarding of the second annual TAG Diversity Leadership Award. The award is presented to a person who demonstrate exceptional efforts leveraging diversity within their organization to drive growth, productivity, creativity, and morale. The focus is on managing creative, intellectual, cultural, ethnic, generational, gender & lifestyle diversity to achieve positive outcomes in businesses and the community.

About The Technology Association of Georgia (TAG)
The Technology Association of Georgia (TAG) is the leading technology industry association in the state, serving more than 15,000 members and hosting over 200 events each year. The TAG Diversity Society is one of TAG’s 30 industry societies, each of which provides rich content for TAG constituents. TAG’s mission is to educate, promote, influence and unite Georgia’s technology community to foster an innovative and connected marketplace that stimulates and enhances a tech-based economy. The association provides members with access to networking and educational programs; recognizes and promotes Georgia’s technology leaders and companies; and advocates for legislative action that enhances the state’s economic climate for technology. Additionally, the TAG Education Collaborative (TAG’s charitable arm) focuses on helping science, technology, engineering and math (STEM) education initiatives thrive. For more information visit the TAG website at www.tagonline.org or TAG’s community website at www.TAGthink.com. To learn about the TAG-Ed Collaborative visit http://www.tagedonline.org/.

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