



Central Atlanta Progress
Atlanta Downtown Improvement District

December 11, 2013

Public Information Open House

Attendee Instructions for the Auburn Avenue History and Culture Project

Thank you for attending the Public Information Open House for the Auburn Avenue History and Culture Transportation Enhancement (TE) Project.

Central Atlanta Progress and the Atlanta Downtown Improvement District (CAP/ADID) are leading the way to enhance Auburn Avenue. The Auburn Avenue Historic and Cultural Information Project includes two major components. The first is the repair, update and installation of new, historical and cultural wayside signs along Auburn Avenue between Peachtree Street and Old Wheat Street. The second element is an enhancement to the existing bridge underpass at Auburn Avenue and Interstate 75/85. The project's intent is to improve the aesthetic quality of the existing bridge infrastructure and the pedestrian experience, while reflecting the history and culture of the surrounding community.

Upon entering the room, you will see multiple displays illustrating each of the three initial concepts for projects Underpass Enhancement. Project representatives can be identified by the name tags they are wearing and are available to discuss the project and answer your questions. There will be no formal presentation. Please take this opportunity to discuss the project with a representative.

You are encouraged to complete a comment card and deposit it into the box provided here or send in written comments until December 31, 2013. Written comments can be sent to Wesley Brown, CAP/ADID, 50 Hurt Plaza SE, Suite 110, Atlanta, Georgia 30303 or emailed to contact@peqatl.com. We encourage you to take advantage of this opportunity to comment on the project's three concept designs.

Again, thank you for attending this public information open house and for giving us your comments.

Sincerely,

Wesley Brown
Atlanta Downtown Improvement District

Attachments



Central Atlanta Progress
Atlanta Downtown Improvement District

Project Description

Auburn Avenue History and Culture Project

Existing historic markers and signs along Auburn Avenue are damaged, inconsistent and uncoordinated. They lack a cohesive neighborhood identity and character. The Auburn Avenue History and Cultural Information Transportation Enhancement (TE) project is being funded by the Georgia Department of Transportation (GDOT) and the Atlanta Downtown Improvement District. Each organization seeks to create a consistent character along the corridor.

The project area encompasses the sidewalks along Auburn Avenue between Peachtree Street and Old Wheat Street. The focus of the enhancements includes improvements to the corridor's wayfinding and signage elements. The project will review and improve existing signs to identify relevant 'missing' information that will be added to the series. Existing broken, faded and missing signs will be replaced with improved historical content and cultural information.

The enhancements will also feature notable improvements to the I-75/85 bridge underpass intended to make the currently dark and dingy environment more engaging and bright. The project will also support the impending Atlanta Streetcar through the inclusion of signs and interpretive information related to Atlanta's transit history to be located at its maintenance facility at the I-75/85 underpass.

Project designers for the Underpass Enhancement are interested in receiving feedback from community advocates to assist in developing the concepts. In this handout package, you will find a project description and comment card to provide feedback to the design team.

Design and engineering for the improvements are currently underway. Installation is expected to begin in 2014.

For additional information about this project contact Wesley Brown at wbrown@atlantadowntown.com or (404) 658-5983.

**Auburn Avenue History and Culture Project
December 11, 2013
Public Information Open House Comment Card**

Comments can also be emailed to: contact@peqatl.com

Please print responses.

Name _____

Company (if applicable) _____

Address _____

E-mail address _____

Do you support the project? For Against Conditional Uncommitted

Comments

How did you hear about this meeting?

Correspondence Signs Word of Mouth Other (fill in) _____

Were your questions answered by project personnel? Yes No

Do you understand the project after attending this meeting? Yes No

**Return this form before leaving or mail to:
Wesley Brown
Central Atlanta Progress/Atlanta Downtown Improvement District
50 Hurt Plaza SE, Suite 110
Atlanta, Georgia 30303**