TOWN HALL MEETING
February 5, 2014

Central Atlanta Progress
Atlanta Downtown Improvement District
A.J. ROBINSON
President
Central Atlanta Progress
Atlanta Downtown Improvement District
DR. RISA PALM

Georgia State Provost and Senior Vice President for Academic Affairs
Georgia State University
DOWNTOWN SAFETY REPORT
2ND HALF OF 2013

- Downtown remains one of the safest places in Atlanta.
- Slight increase in Larcenies from Auto from last year, which has been historically low for a number of years.
- Increases in incidents are reflected in Robberies and Aggravated Assault.
- Continue to stress the Clean Car Campaign through Downtown partners.
- Reach out to Visitors and Event Attendees to be informed about Clean Car Campaign to apply simple practices.
- Addressing Quality of Life issues.
- Continuing Community Policing throughout the City, but especially in Downtown.
- Predictive Policing and Video Integration Center enhancing prevention and enforcement initiatives

www.AtlantaDowntown.com
CLEAN CAR CAMPAIGN

Central Atlanta Progress/Atlanta Downtown Improvement District
Supports the City of Atlanta's
Clean Car Campaign

ATTENTION!

DO NOT LEAVE VALUABLE ITEMS IN VEHICLES IN PLAIN SIGHT

- Laptop Computers
- MP3 Players
- Loose Change
- Bags or Boxes
- Purses or Wallets
- Cell Phones or Chargers
- Cameras
- GPS Devices

IN AN EMERGENCY, CALL 911

www.AtlantaPD.org
CLEAN CAR CHALLENGE

www.AtlantaPD.org
DOWNTOWN UPDATE

2014: Downtown’s Big Year
PETER McMAHON

General Manager
Hyatt Regency Atlanta

www.AtlantaRegency.Hyatt.com
ANDREW CURRIE
Global Business & Technology Services
Change Management Leader
The Coca-Cola Company
COCA-COLA move in
DOWNTOWN UPDATE

Infrastructure & Economic Development
WESLEY BROWN

Project Manager
Planning & Capital Projects
Central Atlanta Progress
Atlanta Downtown Improvement District
DOWNTOWN CYCLING PROJECTS

Cycle Atlanta Plan

- Strategy to create a connected network of high-quality bicycle facilities in the core of the city
- 5 north-south and east-west corridors
- 31 miles of additional facilities and only $9.0 million to build

www.AtlantaDowntown.com
PORTMAN BOULEVARD
PEACHTREE CENTER AVENUE
CYCLE TRACKS

www.AtlantaDowntown.com
ATLANTA BIKE SHARE

• Contract with interested vendor being considered by Atlanta City Council now

• Potential first phase could include:
  • Buckhead to Downtown Decatur including Midtown, Downtown, West End and neighborhoods in between
  • 50 stations and 500 bikes
JENNIFER BALL
Vice President
Economic Development & Planning
Central Atlanta Progress
Atlanta Downtown Improvement District
While it was tempting to say that the streetcar was responsible for leveraging all this development, that would not be entirely accurate. Rather, the streetcar was said to be part of a ‘perfect storm’ of planning, policy, development opportunities and public-private investment.

About Portland Streetcar, Reconnecting America
ATLANTA STREETCAR ECONOMIC DEVELOPMENT

- **Sweet Auburn Works, Inc.**
  - *National Trust for Historic Preservation Main Street Program established and gaining momentum*

- **M.L. King Jr. Landmark District Zoning Updates**
  - *Draft updated regulations under review for April 2014 adoption*

- **Pop-Up Retail**
  - *Applications available now and will launch in April*

- **Renewed Investment Interest**
  - *Notably, the Atlanta Daily World building and retail and restaurant leasing activity*
ATLANTA STREETCAR ECONOMIC DEVELOPMENT

- Downtown and Auburn Avenue Opportunity Zone
  - $3,500 tax credit for 5 years for net-new jobs for qualified employers

- Auburn Sights and Sounds: An Augmented Reality Application
  - Georgia Department of Economic Development Tourism Product Development Grant

- Auburn Avenue History & Culture Project
  - Georgia DOT Enhancement Grant for augmented wayside signs and 75/85 underpass enhancement
COOPER HOLLAND

Senior Project Manager
Woodruff Park
Central Atlanta Progress
Atlanta Downtown Improvement District
WOODRUFF PARK

www.WoodruffPark.com
ATLANTA BETTER BUILDINGS CHALLENGE
CAP ANNUAL MEETING

Wednesday, March 19, 2014
Georgia World Congress Center
7:00 a.m. – Registration + Breakfast
8:00 a.m. - Program
CAP ANNUAL MEETING SPONSORS

GOLD

The Coca-Cola Company  TROUTMAN SANDERS

DELTA  PNC BANK

SILVER

ALSTON BIRD LLP  Cousins  COX MEDIA GROUP  GEORGIA POWER  SILVERMAN

260 270 | Peachtree

BRONZE

DPR Hardin  |  The Creations Group  |  Greenstone Properties  |  The Integral Group LLC  
King & Spalding LLP  |  McCarthy Building Companies  |  Novare Group  |  Post Properties  
Sheraton Atlanta Hotel  |  W Atlanta-Downtown
DOWNTOWN UPDATE

Member Spotlight
NEW MEMBER SPOTLIGHT
NEXT MEETING: JULY 31, 2014

www.TabernacleATL.com