A.J. ROBINSON

President
Central Atlanta Progress
Atlanta Downtown Improvement District
DR. RISA PALM

Georgia State Provost and Senior Vice President for Academic Affairs
Georgia State University
DOWNTOWN SAFETY REPORT
2ND HALF OF 2013

- Downtown remains one of the safest places in Atlanta.
- Slight increase in Larcenies from Auto from last year, which has been historically low for a number of years.
- Increases in incidents are reflected in Robberies and Aggravated Assault.
- Addressing Quality of Life issues.
- Continuing Community Policing throughout the City, but especially in Downtown.
- Predictive Policing and Video Integration Center enhancing prevention and enforcement initiatives
- Continue to stress the Clean Car Campaign through Downtown partners.
- Reach out to Visitors and Event Attendees to be informed about Clean Car Campaign to apply simple practices.

www.AtlantaPD.org
CLEAN CAR CAMPAIGN

DO NOT LEAVE VALUABLE ITEMS IN VEHICLES IN PLAIN SIGHT

- Laptop Computers
- MP3 Players
- Loose Change
- Bags or Boxes
- Purses or Wallets
- Cell Phones or Chargers
- Cameras
- GPS Devices

IN AN EMERGENCY, CALL 911

www.AtlantaPD.org
# CLEAN CAR CHALLENGE

<table>
<thead>
<tr>
<th>Larceny from Auto</th>
<th>2012</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st 6 months</td>
<td>451</td>
<td>437</td>
</tr>
<tr>
<td>2nd 6 months</td>
<td>366</td>
<td>477</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>817</strong></td>
<td><strong>914</strong></td>
</tr>
</tbody>
</table>

**GOAL** = Reduce by 100
DOWNTOWN UPDATE

2014: Downtown’s Big Year
DOWNTOWN’S BIG YEAR

- DOWNTOWN UPDATE
- Downtown Steak Week
- Wills Way Creole Kitchen
- Paces Properties
- Firehouse Subs
- Michons BBQ
- Atlanta Daily World
- Arden's Garden
- Panbury's Pies
- MLK Memorial
- Hyatt House
- Aloft Hotel
- Krog Street Market
- Edgewood Bridge
- Downtown Pop-Ups
- Polaris
- 175-85 Connector Transformation
- Atlanta Streetcar
- Old 4th Ward Distillery
- Freedom Farmers Market
- Coca-Cola Move
- Ponce Market
- GSU School of Law
- Atlanta Beltline
- Woodruff Park Daffodils
- Connecture
- Venue
- Lunch on Broad
- Zoo Atlanta Turns 125
- New Football Stadium
- Nikolais Roof
- National College Football Hall of Fame

- Downtown Update
PETER McMAHON

General Manager
Hyatt Regency Atlanta

www.AtlantaRegency.Hyatt.com
ANDREW CURRIE

Global Business & Technology Services
Change Management Leader
The Coca-Cola Company
Coca-Cola Moves in
WESLEY BROWN

Project Manager
Planning & Capital Projects
Central Atlanta Progress
Atlanta Downtown Improvement District
Cycle Atlanta Plan

- Strategy to create a connected network of high-quality bicycle facilities in the core of the city
- 5 north-south and east-west corridors
- 31 miles of additional facilities and only $9.0 million to build
PORTMAN BOULEVARD
PEACHTREE CENTER AVENUE
CYCLE TRACKS

www.AtlantaDowntown.com
ATLANTA BIKE SHARE

- Contract with interested vendor being considered by Atlanta City Council now
- Potential first phase could include:
  - Buckhead to Downtown Decatur including Midtown, Downtown, West End and neighborhoods in between
  - 50 stations and 500 bikes

www.AtlantaDowntown.com
TIM BORCHERS

Executive Director
Atlanta Streetcar
JENNIFER BALL
Vice President
Economic Development & Planning
Central Atlanta Progress
Atlanta Downtown Improvement District
While it was tempting to say that the streetcar was responsible for leveraging all this development, that would not be entirely accurate. Rather, the streetcar was said to be part of a ‘perfect storm’ of planning, policy, development opportunities and public-private investment.

About Portland Streetcar, Reconnecting America
ATLANTA STREETCAR ECONOMIC DEVELOPMENT

- **Sweet Auburn Works, Inc.**
  - *National Trust for Historic Preservation Main Street Program established and gaining momentum*

- **M.L. King Jr. Landmark District Zoning Updates**
  - *Draft updated regulations under review for April 2014 adoption*

- **Pop-Up Retail**
  - *Applications available now and will launch in April*

- **Renewed Investment Interest**
  - *Notably, the Atlanta Daily World building and retail and restaurant leasing activity*
ATLANTA STREETCAR
ECONOMIC DEVELOPMENT

- **Downtown and Auburn Avenue Opportunity Zone**
  - $3,500 tax credit for 5 years for net-new jobs for qualified employers

- **Auburn Sights and Sounds: An Augmented Reality Application**
  - Georgia Department of Economic Development Tourism Product Development Grant

- **Auburn Avenue History & Culture Project**
  - Georgia DOT Enhancement Grant for augmented wayside signs and 75/85 underpass enhancement

www.AtlantaDowntown.com
PARTNER FOR HOPE

MEMBERS OF ATLANTA’S CLERGY AND SERVICE-PROVIDING ORGANIZATIONS

www.PartnerForHopeATL.com
ATLANTA BETTER BUILDINGS CHALLENGE
TABLE TENNIS

www.WoodruffPark.com
CARRIE SAGEL BURNS

Chief Movie Buff
Atlanta Movie Tours

ATLANTA MOVIE TOURS

ATLANTA DOWNTOWN PARTNER
A program of Central Atlanta Progress
CAP ANNUAL MEETING

Wednesday, March 19, 2014
Georgia World Congress Center

7:00 a.m. | Registration + Breakfast
8:00 a.m. | Program
DOWNTOWN UPDATE

Member Spotlight