

**ATLANTA ARTS & ENTERTAINMENT DISTRICT (AAED)  
ATLANTA DOWNTOWN IMPROVEMENT DISTRICT (ADID)  
ADVISORY COUNCIL NOMINATION**

**“NORTH” DOWNTOWN RESIDENT POSITION AVAILABLE  
NOMINATIONS DUE SEPTEMBER 6, 2018**

Atlanta City Council adopted legislation creating and regulating the Atlanta Arts & Entertainment District (the “District”) in June 2017. A portion of that legislative action included the authorization of a Cooperation Agreement between the City of Atlanta and the Atlanta Downtown Improvement District (ADID), a community improvement district that provides governmental services on behalf of Downtown property owners as a private 501(c)(3) corporation, to manage the District. Operations and decision-making related to the District will be governed by Board of Directors of ADID. Following the creation of the District, work is now underway by ADID to bring the District vision to life. A key component of the management and oversight of the District will be the creation of an Advisory Council to the ADID Board of Directors.

The Advisory Council (the “Council”) is intended provide a venue for the Board of Directors to receive input and insight from District stakeholders who have an interest in both the permitting of sign locations, as well as the activation and programming of the District. The Council will participate in sign permit review, programming selection and other operations of the District. The initial Council composition has been identified as 12 individuals to be populated by Downtown stakeholders that represent the diversity of the residential, business, entertainment, culture and arts community of the District. The current list of proposed appointments to the Council is Attachment A.

All appointments to the Council are subject to ratification by the Board of Directors.

**Residential Based Appointments**

Three positions are to be appointed by neighborhood associations whose geographies include areas within the District. ADID will notify each of the three associations of the opportunity to appoint a representative to represent each association. The associations shall each be responsible for determining the desired appointment process suitable to each organization.

There are two additional Council positions to be filled by “District Residents” but that are not appointed by neighborhood associations. The following definitions shall apply to those positions:

- District Residents – any individual who maintains a permanent residence, either by ownership or lease agreement, within the District boundary and the boundaries of the Atlanta Downtown Neighborhood Association.
- Downtown North – the geographic areas within the District boundary that are located north of Andrew Young International Boulevard (including its previous right-of-way through Centennial Olympic Park)
- Downtown South – the geographic areas within the District boundary that are located south of Andrew Young International Boulevard (including its previous right-of-way through Centennial Olympic Park)

- Proof of Residency – documentation of name and address within the District including any of the following: current utility bill including landline telephone, electric, water, gas, cable, etc. or current rental/mortgage contract or receipt including deed of sale for property

The process for the appointment of individuals to these two positions shall be as follows:

1. ADID will make known the opportunity for nomination. ADID will contact the Atlanta Downtown Neighborhood Association and make reasonable efforts to contact homeowners associations and property managers for all known residential buildings within the District to share the nomination announcement.
2. A nomination form (Attachment B) will be made available.
3. All District materials, including the nomination announcement and nomination form will be available on-line at <http://www.atlantadowntown.com/initiatives/atl-arts-and-entertainment-sign-district>
4. ADID will collect all nominations and verify the residency for all nominees.
5. At the close of the nomination period all nomination forms (with personal contact information redacted) will be shared online at [www.atlantadowntown.com](http://www.atlantadowntown.com) for review.
6. ADID will host and facilitate a ‘caucus of electors’ for the purposes of a vote to select two individuals to serve on the Council. For this purpose, ‘electors’ will be Downtown Residents as defined above who can provide Proof of Residence as defined above.
7. All electors must provide Proof of Residency at the caucus to be qualified to participate in the caucus. Only electors present at the caucus will be able to vote. No proxy votes will be permitted.
8. Each elector will be able to vote for two nominees.
9. The two nominees that receive the most number of votes shall be appointed to the Council. In the event of tied result for either position, a second ballot will be used.
10. The timeline for the process will be as follows:
  - Nomination Process Announced August 14, 2018
  - Nominations Due: September 6, 2018 before 12 am EDT
  - All received Nominations available for review September 7, 2018 at <http://www.atlantadowntown.com/initiatives/atl-arts-and-entertainment-sign-district>
  - Caucus of Electors September 11, 2018 at 6:30 pm EDT at the end of/after the Atlanta Downtown Neighborhood Association meeting.

**ATTACHMENT A  
AAED ADID ADVISORY COUNCIL MEMBERS – AUGUST 2018**

<b>Last</b>	<b>First</b>	<b>Company</b>	<b>Appointment</b>
Vacant			District Resident - North
Vacant			District arts or entertainment professional (individual, representative of organization or venue)
Belmonte	Nikki	Atlanta Audubon Society	Atlanta Audubon Society Representative
Caggiano	Tom		District Resident - South
Cohen	Brian	Pearl Media	Media Company – Larger/Non-Local (appointed by industry)
Delahunt	Kristin	Atlanta Convention & Visitors Bureau	Atlanta Convention and Visitors Bureau Representative
Fromm	Susan	Outfront Media	Media Company – Larger/Non-Local (appointed by industry)
Gordon	Leslie	Georgia State University, Rialto Center for the Arts	District arts or entertainment professional (individual, representative of organization or venue)
Hamilton	David	Praxis3 Architecture	Architect or urban design professional
Jackson	Zelda		Atlanta Downtown Neighborhood Association
Jones	Sandy	Mahalo Marketing	Media Company – Smaller/Local (appointed by the industry)
Lewis	Rev. John		Vine City Civic Association
Matlock	Kent	Matlock	Advertising Industry Representative (appointed by industry)
Reeves	Patti	Reeves Media	Media Company – Smaller/Local (appointed by the industry)
Romero	Horacio		Castleberry Hill Neighborhood Association

**ATTACHMENT B  
Nomination Form**

**Nomination for** *(circle one)*:

District Resident

Media Industry - Small

Media Industry - Large

**Name** \_\_\_\_\_

**Employer/Company** *(media industry only)* \_\_\_\_\_

**Mailing Address** \_\_\_\_\_

**Phone** \_\_\_\_\_

**Email** \_\_\_\_\_

Why do you want to serve on the Arts and Entertainment District Advisory Council? Please include any specific experience, skill or knowledge that would be particularly useful in your role as a Council member.

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I am aware of the duties and responsibilities of the Council members as follow:

- Regular attendance and active participation in monthly meetings of the Council. Currently meetings are held on the last Thursday of the month at 4:00 p.m. at the offices of Central Atlanta Progress.
- Timely responses to communication requests.
- Willingness and ability to ensure communication with their appointing organization regarding applications being reviewed by and decision making by the Council
- Familiarity with the any of the subject matter of the District would be useful, but is not required. The subject matter includes but is not limited to urban design, architecture, outdoor media, marketing, public art, special event programming and general business.
- Willingness to comply with adopted Advisory Council policies by signing a “Council Member Agreement” and completing an annual Conflict of Interest Disclosure Statement (documents available upon request)

**Nominee Signature**

**Date**

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