A.J. ROBINSON

President
Central Atlanta Progress
Atlanta Downtown Improvement District
welcome
KIRSTEN C. HADLEY

Sr. Brand Director – Innovation
Georgia-Pacific Consumer Products
Welcome to gp center
gp center - circa 1978
Workspace options

- Small Media Room
- Casual Settings
- Conference
- Huddle Rooms
Work space options

MULTI-FUNCTIONAL SPACES
Work space options

PRIVATE OFFICE

WORKSTATION

MOBILITY AND CHOICE
DOWNTOWN safety briefing
chief george turner
Deputy chief erika shields
Major scott kreher
ADID’S dave wardell
• Overall crime is down in the ADID, Zone 5 and the City
• Continue to achieve great success containing larcenies from auto through Clean Car Campaign
• Addressing Quality of Life issues, and aggressively enforcing Monetary Solicitation
• Police more mobile on Bikes and Segways
Clean car campaign

Central Atlanta Progress/Atlanta Downtown Improvement District
Supports the City of Atlanta’s
Clean Car Campaign
ATTENTION!
DO NOT LEAVE VALUABLE ITEMS IN VEHICLES IN PLAIN SIGHT
- Laptop Computers
- MP3 Players
- Loose Change
- Bags or Boxes
- Purses or Wallets
- Cell Phones or Chargers
- Cameras
- GPS Devices
IN AN EMERGENCY, CALL 911
DOWNTOWN UPDATE
Walgreens

Open 8 a.m. — 10 p.m., 7 days a week
Home2 suites

Located @ Cone and Walton; 128 Suites
Heart of the community grant

SOUTHWEST

WOODRUFF PARK

PROJECT FOR PUBLIC SPACES
Party in the park

Fridays, 11:30 a.m. – 2:30 p.m.
Chess tournaments

Tuesdays at 5:00 p.m.
Wesley Brown
Project Manager
Planning and Capital Projects
Central Atlanta Progress
MARTA MAKEOVER
Food truck fridays

www.AtlantaDowntown.com
Community garden
Soccer in the streets
Station improvements
Transportation & infrastructure
Relay bike share

www.RelayBikeShare.com
Relay bike share

- Relay bikes are **smart bikes**
- SoBi smartphone app utilizes **GPS tracking system** installed on all bikes - use a smartphone to see which bikes are available
- Each bike has a **locking system** - you can park and ride to another bike share station or public bike rack
- Launched June 9th with **10 stations and 100 bikes Downtown**
- Goal is to expand to **50 stations & 500 bikes**

www.RelayBikeShare.com
Atlanta streetcar
• City issued **RFP to third party contractors for long-term operation and maintenance** of the System. Proposals are due August 5th

• **Positive dialogue continues with GDOT** for implementation of action plans in response to Special Assessment of the system. GDOT has stated it’s satisfied with the system’s progress

• **Mobile Fare Payment** application will soon simplify purchasing and introduce new fare products: 5-day, 7-day and 30-day passes - beyond current single-trip and 1-day passes

• **Market research underway.** Preliminary takeaways indicate those who have ridden, have a high intent to ride again
Tsplost, Marta tax & renew atlanta
• Through enabling legislation, City may hold two referendums this fall calling for funding for **MARTA expansion** and a **TSPLOST** for (non-transit) transportation projects

• If advanced and approved in November, **total of two taxes may not exceed 1%**
  • June 20 **City Council adopted legislation** for vote on half penny **MARTA sales tax** for City transit projects
  • July 18 **City Council adopted legislation** for a vote on **additional TSPLOST sales tax** amount of 0.4% over 5 years and the project list
  • **Following approval** by Fulton County in early August and City voters in November, **collection would begin in 2017**
Tsplosts, Marta tax & renew Atlanta
Downtown transportation plan
Downtown transportation plan

- Will **assess** multimodal system & **identify & prioritize** short and long-term projects
- **Kicks off in August**
- **Made possible by $360,000 GDOT grant** awarded by the Atlanta Regional Commission with matching ADID funds
- **Coordinated with** City’s update of its Comprehensive Transportation Plan & **adjacent planning efforts** active on Boulevard, Memorial Drive, Northside Drive, North Avenue and others completed / underway
- **Serves as input to broader Downtown Master Plan** process beginning later this year
Other transportation activity

- Downtown Traffic Operations Program (DTOP) in 2nd year of active management of Downtown’s 157 intersections
  - Retiming of full network underway, in place by early fall
  - Fiber installations to improve traffic signal synchronization advancing for Centennial Olympic Park Drive, Piedmont Avenue and Peachtree Street, thanks to partnership with Renew Atlanta bond program
**Other transportation activity**

- **Downtown Connector Resurfacing** between University Avenue and Brookwood Interchange began this week.

- **Mill and repave work on 6 miles** of I-75/I-85 northbound and southbound, starting with shoulders and ramps; **Completion April 2017**

- On September 6, **GRTA Xpress buses** will begin **new service modifications** - streamlined routes through Downtown, optimized schedules, simplified fares and new technology.

- **Connect Downtown** neighborhood-based commuter program **kicks-off in Vine City and English Avenue**. Residents who commute Downtown by bus, rail, biking or walking may earn rewards starting September 1.
Connector transformation Project
REAL ESTATE UPDATE:
The BIG FOUR
Casino gaming study
Casino gaming study

Timeline & Next Steps
May 2016 - Phase 1 scope completed
June 2016 - Findings distributed
July 2016 - Consultants retained for Phase II
October 2016 - Phase II completed and distributed
Fall 2016 - Release of MGM Study on “HOPE” program
Atlanta better buildings challenge

- To date, **Atlanta BBC** encompasses 555 buildings with a **total of more than 105.5 million square feet**

- The Challenge has **achieved 17% in energy savings** and **20% water savings** ahead of 2020 goal

- Top Performers announced in June at Annual Recognition event
Camille Naughton

VP of Advancement
Cristo Rey Atlanta
Cristo Rey Atlanta
Cristo Rey Atlanta
Marketing & events
Centennial park district

Where’s your next ADVENTURE?

www.CentennialParkDistrict.com
German bierfest

AUGUST 20 IN WOODRUFF PARK
www.GermanBierfest.com
Downtown restaurant week
Final days

Savor the dates
JULY 23-31, 2016

Signature menus
from Downtown’s best restaurants,
exclusively priced at
$15, $25, $35
{ plus tax and tip }
AtlantaDowntown.com
Family DAY culture fest
July 30  11 AM – 7 PM

A celebration of the Cultural Richness of Sweet Auburn

#iCultureAuburn

www.FamilyDayCultureFest.NBAF.org
New member spotlight
QUESTION & ANSWER