1. **What is a typical shift length?**
   Response: The length of a typical shift may vary, but on average, 2 – 4 hours can be expected. 2 – 4 hours is an average shift and is not guaranteed as billable time.

2. **How many activations/ events per month?**
   Response: Central Atlanta Progress is contractually obligated to hold a minimum of 40 outreach events per year, although not all events will require staffing from the selected firm.

3. **How many staff per event?**
   Response: Staffing needs will vary based on the nature of the event, but on average will require at least two staff per event.

4. **What is the lead time on events?**
   Response: CAP/ADID will strive to provide notice of need one week prior to the event. Due to the nature of a fluid calendar, some requests may require less notice.