



Central Atlanta Progress  
Atlanta Downtown Improvement District

**BEST  
NEWSLETTER  
IFEA  
2008**

Spring 2009

# WHAT'S UP DOWNTOWN

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Frank Smith, Taylor Glover, Councilman Kwanza Hall, A.J. Robinson, Paul B. Kelman, David Wardell cut ribbon on new ADID field offices

## From our President

**W**elcome to an inside look at Downtown Atlanta.

Since it's Spring, let me start with Woodruff Park. Lunch

In Woodruff will offer a great time to gather and enjoy music with a mid-day snack as will Wednesdays in Woodruff. If you've got game, then the Chess Court and the Dominos area is waiting to challenge. For more reflective times, the Woodruff Park Reading Room provides a shady setting for a host of newspapers and periodicals.

In the economic arena, you'll get insight to the culmination of a year-long Statewide effort that once again establishes Downtown's Tax Allocation Districts (TADs) with full use of school taxes for future bonding capacity.

Also inside are our efforts to "go green" with the newly opened Ambassador headquarters in the Olympia Building .

Don't miss the information on our newest concept, the Downtown Dining District, that offers lots of ways to sample the fare at many new and existing dining establishments.

On public safety, District 2 City Council member, Kwanza Hall shares his perspectives, plus read about our two-wheeled solutions for helping the Atlanta Police adapt to the furloughs and the impact of reduced staff.

Welcome to springtime in Downtown Atlanta.

A.J. Robinson, President



## Downtown Dining District Update

In April, CAP launched a 9-month integrated marketing and public relations campaign to promote the newly established Downtown Dining District. Throughout the year, restaurants will participate in monthly and seasonal promotions including specially priced cocktails, live music, wine tastings, dining discounts and the greatly anticipated Downtown Atlanta Restaurant Week(s). Visit [www.AtlantaDowntownDining.com](http://www.AtlantaDowntownDining.com) to view the events calendar and sign up for the "Downtown Dining" e-newsletter.

### Founding members of the District

- 30 Tables
- Agatha's "A Taste of Mystery" Dinner Theatre
- Atlanta Grill
- Cafe Circa
- City Grill
- Dailey's Restaurant and Martini Bar
- Django Gypsy Saloon
- Hard Rock Café
- Il Mulino New York
- Morton's The Steakhouse
- No Mas! Cantina
- Peasant Bistro
- Room at TWELVE
- STATS
- Terrace on Peachtree
- Thrive
- Underground Atlanta
- Irish Bred Pub
- Jamaica Jamaica
- Johnny Rocket's
- Waffle House

### Downtown Dining District's Newest Restaurants

- 30 Tables
- BLT Steak
- Dantanna's Downtown
- Jimmy John's Gourmet Sandwiches
- Johnnycakes
- Pancho's Mexican Grill
- Smoothie King
- Sweet Auburn Bakery
- Sweet Auburn Bistro
- Taco Mac



## Downtown Atlanta Restaurant Week(s)

CAP is proud to announce the eighth annual Downtown Atlanta Restaurant Week has grown to two weeks. The event takes place July 27-August 9, 2009. This affair showcases the Downtown Dining District as a premier dining destination and highlights the diversity of culinary experiences that Downtown Atlanta offers.



Guests will enjoy three-course, prix-fixe meals with the opportunity to select items for each course including an appetizer, entrée and a dessert. The menu price is \$25 per guest, excluding beverages, tax and gratuity. Each year a signature cocktail is created and served in participating restaurants.



Room at Twelve



# Panhandling Update

A recently completed survey conducted in Downtown, Buckhead and Midtown indicates that the Citywide campaign, "Give Change that Makes Sense," is having some effect on aggressive panhandling, but more enforcement and education are needed.



The survey, conducted by The Schapiro Group, sought to benchmark the impact of the campaign launched six months ago with the backing of the Mayor's office, the Atlanta Police Department, The Atlanta Convention and Visitors Bureau, the Atlanta Hotel Council, the Georgia World Congress Center and Central Atlanta Progress.

Of the campaign elements, redirected giving to homeless services through giving meters is the area that requires more attention. Only 7% of the survey respondents overall said they had noticed them and 30% of the respondents claim to still give money to panhandlers. As of mid-April, the number of installed giving meters expanded to 16. The goal is to grow this number to 30 over the next 6 months.

Call 404-215-9600 for Stop Panhandling collateral for your business.

Current meter locations are highlighted on an interactive map that can be accessed at [www.atlantadowntown.com](http://www.atlantadowntown.com). If you are interested in acquiring a giving meter for your business or neighborhood, contact the CAP Marketing department at 404-658-1877. You can also download a giving meter order form at [www.stoppanhandlingatlanta.com](http://www.stoppanhandlingatlanta.com).



# Public Safety

The crime rate in Downtown Atlanta remains one of the lowest of all neighborhoods in the City as a direct result of the outstanding efforts of the Atlanta Police Department (APD) and its partnership with the Atlanta Downtown Improvement District (ADID)

- For the year 2008, Downtown's crime represented 7% of the City's overall crime.
- For 2008, Downtown's crime represented 32 % of Zone Five's total crime.
- Larceny (auto/other) still represents the majority of all Downtown crime, and that category has increased by 790

over the same period in 2007. Now 83% of all Downtown crime falls into the larceny/auto category.

One of the most effective crime fighting tools in Downtown has been the increased visibility of walking beat officers and the police bike patrols. To maximize their effectiveness, ADID donated three police-equipped Segways and ten police bikes.

The police bike donations by ADID, the Coca-Cola Company and the Atlanta Hotel Council yielded positive results in both crime reduction and improved police officer morale. Given the current losses in police staffing and imposed furloughs, we are concerned that crime

not increase again. In order to counter reduced staffing and the resulting decrease in police presence and visibility, ADID is determined to partner with APD by providing resources to assist and enhance police operations.

Additionally, to compensate for the furlough driven shortage of police, the ADID is funding selected periods to provide off-duty APD supplemental police patrols under the direction of the Zone 5 Commander to target certain activities and areas. These officers will not be answering routine 911 calls, but rather directly performing crime fighting activities.



The W Atlanta Downtown features the only high-rise residential helipad in the entire Southeast. It is equipped for daytime and nighttime landings.



Delta Air Lines' Katherine "Deltalina" Lee recently joined Barry Real Estate Chairman Hal Barry to inaugurate the W Atlanta Downtown helipad.

## Allen Plaza News

**D**owntown Atlanta's \$2 billion Allen Plaza neighborhood is celebrating several milestones this spring, including the opening of the city's hottest mixed-use tower and the launch of a new helitaxi service, allowing Downtown denizens to commute to the airport by 'copter in a mere four minutes.

In late January, the W Atlanta Downtown Hotel & Residences opened its gleaming doors on 74 private homes, 237 chic hotel rooms, the full-service Bliss Spa and award-winning dining from BLT Steak, named a Bon Appétit magazine "Restaurant of the Year."

In March, famous finger-wagging flight attendant Katherine "Deltalina" Lee helped Allen Plaza developer Barry Real Estate Companies inaugurate the Southeast's only high-rise residential helipad, located 28 stories above the Downtown Connector atop the W Atlanta Downtown.

With the W Atlanta's new "helitaxi" service, Allen Plaza's residents and guests can easily commute by 'copter to Hartsfield-Jackson Atlanta International Airport in just four minutes. Rides can be booked through the W Atlanta Downtown.

Allen Plaza is one of the largest Downtown redevelopments currently underway in the United States. When it is complete, Allen Plaza will include more than 2.5 million square feet of office space, more than 200,000 square feet of retail, over 1,000 hotel rooms, and more than 2,000 residences.



## Downtowners

Join the social set with business and young professionals like you that want to know and be at the hottest, newest spots in Atlanta. Downtown is now the focus in the city of high-end, cutting edge restaurants, bars and social spots that will only leave you wanting more. Starting in May, these monthly events and updates will keep Downtown on everyone's mind.



## Downtown Growth Continues in Tough Times

Ask a long distance runner the secret to being competitive. Then you'll have the answer to why Downtown Atlanta's commercial leasing over the last two years has been astonishingly robust, and has even outpaced more touted submarkets in Atlanta – some which are now facing huge drops in office space absorption.

"We're on a well-paced, steady course with our commercial growth," said A.J. Robinson, President of Central Atlanta Progress and the Atlanta Downtown Improvement District.

"Last year, we sprinted a bit and moved up in the rankings with more than 640,000 sq. ft. of positive net absorption swing according to Dorey's. This year, in an extremely volatile market, we've not only held our own, we've again snagged the winning place on the podium," said Robinson.

Even with the economy heading into a nose dive during most of 2008, Downtown absorbed 627,529 sq. ft. of office space, according to Jones Lang LaSalle. "We'd consider that something to cheer about in the current office climate."

"Having a lineup of spanking new office space is always exciting. People love to talk about it," said Robinson. "However, in this environment, filling existing office space might be more important in solidifying your market, and that's where we are."

According to the real estate firm Colliers International, nationally downtown vacancies rose in the fourth quarter. The report went on to note that Downtown Atlanta's current level of vacancies were even better than in 2007, bucking a national trend for urban cores throughout the country. "To be the reverse of the loss trends in urban centers throughout the country speaks well for our Downtown market," said Robinson.

"Building a stable commercial office submarket is definitely not a sprint race, it's a marathon and we are proud of all our commercial property owners."

## Ritz-Carlton Plans Striking Renovation

In a city known for resurgence, the Downtown location of the Ritz-Carlton, Atlanta will soon boast a new vitality due to the renovation of the lobby and ballroom spaces. Giving respect to the brand's roots in traditional design, The Johnson Studio has orchestrated a dramatic transformation that can compete with new boutique hotels. With a backdrop of dark stained wood paneling, the space will feature memorable modern art work, specially commissioned by local artists. Custom glimmering chandeliers, wool and silk area rugs and plush furnishings add to the sophistication and glamour of this classic destination. Guests both familiar to the hotel and those visiting for the first time will find a surprising contemporary twist on traditional elements that will not soon be forgotten.

## Alexan 360

The newest addition to the Downtown neighborhood is Alexan 360, a 592-unit apartment community with unbeatable views of the skyline. Located in the Old Fourth Ward along Jackson Street between the Connector and the King Center, Alexan 360 is just steps away from the PATH at Freedom Parkway. Alexan 360's open living designs offer all the stylish comforts of an urban lifestyle - large kitchens, wood-finish cabinetry, granite countertops, and walk-in closets – all while being in the heart of all the action.

The property's two rooftop gardens offer a stunning panoramic view of the sweeping cityscape. The entire community echoes this relaxed atmosphere with two resort-style swimming pools, two club rooms and a fully equipped fitness center with cardio and strength stations.





# Georgia State University Campus Is Bustling with Three Major Projects Under Construction



University Science Park

The Georgia State University campus is now a lively community connected to the city and a place where students live, learn and work. Increasing numbers of students come to campus because they want to pursue their education at one of the nation's leading urban research universities. The university has ongoing projects to expand the campus as they grow.

## University Science Park

The Parker H. Petit Science Teaching Laboratory, a science research laboratory and business incubator, make up The University Science Park, scheduled to complete construction in spring 2010. The facilities are being built on the south side of Decatur Street between Piedmont Avenue and Jesse Hill Jr. Drive. The project is estimated to have an \$800 million impact on the local economy within five years.

The \$142 million complex will provide teaching and research facilities for nearly 6,000 students pursuing science degrees. The Petit Teaching Lab and the research lab will be the new instructional and research home for the departments of biology, chemistry, computer science, geosciences, nursing, nutrition, physical and respiratory therapies, physics and astronomy, and psychology.

## Freshman Hall

Georgia State University estimates enrollment in 2015 will be 36,000 students, with 7,200 of them living in university housing. Georgia State University's Freshman Hall is under construction at Edgewood and Piedmont Avenue. It will be a 79,500-square-foot dormitory with a 325-seat dining area. The facility will contain 330 beds in single- and double-occupancy rooms, and laundry and mail facilities. Each floor will have a lounge area. The approximate cost is \$17.4 million and the facility is expected to be ready for student occupants this fall.

## Decatur Street Streetscape

In April 2009, construction began to promote and improve pedestrian movement along Decatur Street by increasing sidewalk widths, improving intersection crossings, adding planters and trees, and reducing much of the roadway as it crosses the campus to single lanes going east and west.

The first phase is expected to be completed by the end of this September, progressing one block at a time starting at the intersection of Peachtree Street and Decatur and continuing to the Piedmont Avenue intersection. This phase will cost approximately \$1.37 Million. The second phase will include improvements on Piedmont Avenue, between the GSU Marta Station and John Wesley Dobbs Avenue, and will cost \$1.4 million.



Decatur Street before ...



... and after.



# Atlanta Downtown Improvement District's Green Headquarters

The new headquarters of the Atlanta Downtown Improvement District (ADID) is located in the historic Olympia Building, not far from the Zero Mile marker, the historical and spiritual center of the city.

Our new space couldn't be more impressive. It sits at Five Points, right under the sign advertising the most recognized brand on the planet, Atlanta's own, Coca-Cola. This space will soon be LEED certified. The Leadership in Energy and Environmental Design, or (LEED) Green Building Rating System™ encourages and accelerates global adoption of sustainable green buildings and development practices. This is done through the creation and implementation of universally understood and accepted tools and performance criteria. So not only are we preserving yesterday, we're doing our part for tomorrow, and beyond.

The opening of our new Ambassador Force headquarters is truly a community-based undertaking. As a nonprofit, our resources are limited and we could not have built this new space without the help of many individuals and organizations. We are grateful for their help.

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 PM Realty Group  
 Chad Aron and Stephanie Friese  
 Flood Brothers  
 Southface Energy Institute  
 Grants to Green and The Community

Foundation for Greater Atlanta  
 Corporate Environments  
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 The Home Depot Foundation  
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 The Robert W. Woodruff Foundation

## LEED-certified buildings and office spaces

- Lower operating costs and increase asset value
- Reduce waste sent to landfills
- Conserve energy and water
- Promote a healthier and safer space for occupants
- Reduce harmful greenhouse gas emissions
- Qualify for tax rebates, zoning allowances and other incentives in hundreds of cities
- Demonstrate an owner's or occupant's commitment to environmental stewardship and social responsibility

## Factoids about the Olympia Building:

The two-story façade highlights one of Atlanta's most noted street corners. In years gone by, it was one of Atlanta's favorite meeting places, a place to "hang-out," gossip, grab a magazine and a "Coke," and a ride home on a passing streetcar.

The current structure was built in 1935 by Frank Hawkins, who founded the Third National Bank.

It's one of a handful of Depression Era buildings built in Atlanta.

The building was designed by the firm of Ivey and Crook and was created by two graduates of Georgia Tech.

In 1990, the building's exterior was designated as an historical landmark.

## A Sampling of Downtown Buildings that are LEED certified:

Philips Arena  
 Balzer Theater at Herren's, home of Theatrical Outfit  
 Georgia World Congress Center  
 Sam Nunn Atlanta Federal Center  
 Southface Eco Office  
 The Hurt Building

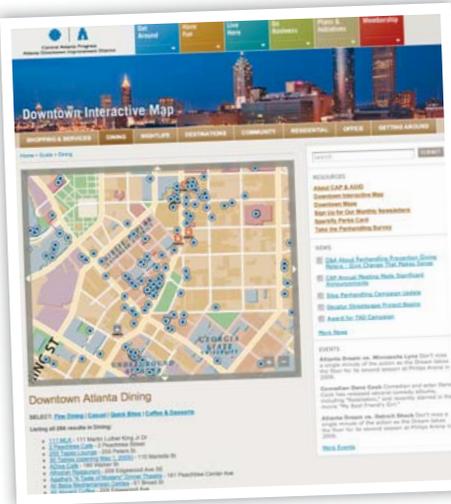




## Downtown Interactive Map

Looking for a happy hour destination to take co-workers? Or an art gallery to visit over the weekend? Or need to find a convenient place to park near a scheduled meeting? All of these destinations can be found on CAP's new Downtown Interactive Map, found at [www.atlantadowntown.com](http://www.atlantadowntown.com).

From ATMs to housing options, and office space to hotels, the Downtown Interactive Map makes finding anything you are seeking a lot easier. Once a destination is chosen, the map suggests the closest restaurants, attractions, and transportation options. Downtown has never been so easy to navigate!



## Architect Named for the Center for Civil & Human Rights

The Freelon Group, a Research Triangle, N.C.-based architecture firm, has been selected as the winner of a design competition for the new Center for Civil & Human Rights (CCHR) in Atlanta. The Freelon Group will partner with the Downtown Atlanta office of HOK, an international architecture and design firm. The March announcement came on the heels of a multi-month competitive design process in which dozens of firms worldwide competed for the contract. The architect team will work with Center leadership, exhibit designer Gallagher & Associates and project manager Cousins Properties/Gude Management Group to finalize the facility's design prior to breaking ground on the \$125 million, 100,000 square foot Center this winter that will ultimately open in 2012.



The winning design is inspired by "the simple yet powerful image of interlocking arms that signifies the linkages that empower individuals and groups of seemingly divergent interests to find common ground," said Philip Freelon, principal of the Freelon Group. The design features a terracotta-clad building surrounding an exterior courtyard, which serves as an amphitheater and exhibit space and a special events space overlooks the Ellipse at Pemberton Place.

## Mind the Gap!

by Kwanza Hall, Atlanta City Council District 2

If you have traveled on the London subway, you remember the loudspeaker announcements to "Mind the gap!" In some subway stations, there is a good distance between the train door and the station floor. If you pay attention to the gap as you exit the subway car, chances are you'll get safely from the train to your destination.



What does minding the gap look like for the city councilman who represents Downtown Atlanta? Legislatively, it looks a lot like the 2007 ordinance that expanded the South Central Business District (CBD). The ordinance has brought a first wave of additional public safety and sanitation services to the area south of Fairlie-Poplar and east of Castleberry Hill.

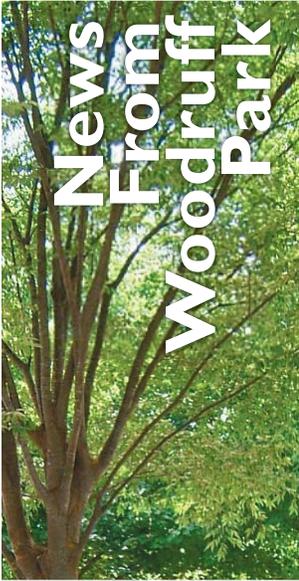
When it comes to public safety, minding the gap looks like the two new police precincts that we've established along the Peachtree corridor: the Spring Street precinct, at AmericasMart, and the new Atlanta Police Department's mini-precinct across from Emory University Hospital Midtown, which opened a few weeks ago. By some stroke of luck, the ribbon-cutting for each facility has coincided with my May 1 birthday. For me, April showers bring May police precincts!

If I were the conductor of a Downtown train, where would I tell passengers to "Mind the gap!" today? At an imaginary stop where the doors slide open onto sweeping vistas of Auburn and Edgewood Avenues.

A revitalized Auburn-Edgewood corridor will help us connect the stories told through the new Center for Civil and Human Rights with the storefronts that made the stories possible. A revitalized Auburn-Edgewood corridor is the loudest announcement we can make that we are minding the gap.

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Beginning the first week of April, the popular Woodruff Park Reading Room, Chess Court and new this year, Domino Court and Lunch in Woodruff have kicked off. In May, Wednesdays in Woodruff will begin and extend through the end of October. This weekly lunch time concert will feature local bands and Georgia State University groups. The Rialto will also preview some of their upcoming performances.

Also new this year is Tango and the City at Woodruff Park. Starting at 5:30 PM the first

Friday in May, there will be Tango lessons in the Park in the vicinity of the Reading Room. Born out of the transatlantic experience in Buenos Aires, Argentina and Montevideo, Uruguay, Tango is a multidimensional art form that encompasses dance, music, and poetry. Tango has been shaped and enriched by cultural influences of Africa and Europe, and it brings together people from all walks of life. Free demonstrations will be available.

Woodruff Park is getting a new and much needed face lift with repairs to the seat walls,

installation of skateboard clips to protect the walls, replacement of broken pavers, and repairs to the damaged round fountain and other hardscape. We are hopeful that the water conditions will allow us to soon activate fountains.

The biggest physical change you will see is the construction for the expansion of the Reading Room area, to include the construction of a kiosk for the Program and Recreation Attendant. This is a joint project between the City of Atlanta and the ADID.

## Re-establishing a Major Economic Development Tool – the TADs

In spring 2007, a Georgia Supreme Court ruling disallowed the use of future school taxes in the calculation of local development increment for TAD bonding purposes. It prevented local school board officials from participating in efforts to revitalize their community's economic base, and long term, the schools themselves.

In 2008, CAP spearheaded the creation of a statewide campaign committee called Georgians for Community Redevelopment (GFCR) that was successful in the November 2008 election to change the Georgia State Constitution. The voters elected to amend the Constitution to allow school systems to once again choose to participate in local TADs. It took many people, a host of organizations and the affirmative votes of voters throughout the state to make this change happen. The campaign reached more than a million people statewide and managed to advocate for retaining a major economic development tool in our toolkit.

CAP continued to work on ongoing TAD lobbying efforts as it moved through the state legislature this year to re-enact the Redevelopment Powers Law, which was the necessary last step in the process to establish the full capacity of the TAD program. The legislature passed HB 63 on the last day of the session. This bill significantly narrows the definition of "redevelopment area" and requires private developers in a TAD to pay any shortfall in projected TAD revenues. It also authorizes the creation of new TADs following the passage of the constitutional amendment last November.

A Historical perspective: CAP led the effort to create the two Downtown Atlanta TADs – the Westside TAD (est. 1992, expanded 1998) and the Eastside TAD (est. 2003). The Westside TAD was the first created in the city of Atlanta and served as a model for the rest of the State. The two Downtown TADs have created more than \$1 billion worth of private investment in Downtown Atlanta over the last decade.

## Broad Street Planters

The planters that line Broad Street between Peachtree Street and Marietta Street have received an investment in plant material and maintenance services. The outside of the planters were first cleaned and painted. After the paint dried, we thoroughly cleaned the inside of the planters, discarding all trash and weeds. The bare spots were filled with new English Ivy plants and all planters were given a large amount of mulch. This treatment has aesthetically improved Broad Street and will continue to please as the ivy grows and the cleanliness is maintained.





## Winter Construction moves Downtown!

The Downtown TMA recently partnered with Winter Construction during their move to Downtown Atlanta. In April, Winter moved its headquarters office from Midtown to 191 Peachtree Street. Taking advantage of the move, Winter wanted to inform its staff of new transportation choices and developed a transportation benefits program to make the options even more attractive. In preparation for the move the Downtown TMA worked with 100 individual Winter employees to show them all of the unique options that are available in Downtown such as transit, carpooling, vanpools, biking and walking.



## Enpact Award from Atlanta Business Chronicle

The Downtown TMA, as part of The Clean Air Campaign/TMA Alliance, was recognized with the 2009 'Enpact Award' which recognizes an outstanding program or initiative that significantly curbs pollution. The Clean Air Campaign/TMA Alliance is a network of 10 organizations helping Atlanta employers and commuters find commute alternatives. Combined, the organizations eliminate 1.2 million vehicle trips of travel, 600 tons of carbon dioxide and helped Georgia commuters save over \$600,000 each day.



## Kiosks Get a Fresh Look

The Downtown TMA is delivering a new message through the popular TMA kiosks located throughout Downtown. "Whatever Kind of Green You're Into, We Can Help" is the theme of the 2009 kiosk program. Every person has his or her own reason to take a commute alternative, whether it is to save money or to save the environment. The Downtown TMA has the information and the incentive programs to make it happen.

These TMA kiosks are packed with great information on transportation alternatives and parking options for Downtown commuters as well as upcoming event and program information.



## Fuel Your Pool

Carpooling can significantly decrease commute costs. Among other benefits, adding a carpool partner can decrease wear on a vehicle, eliminate some of the stress of the daily commute and provide pleasant company during the trip to and from work. The Downtown TMA is currently rewarding 2-person carpools. During May and June registered 2-person carpools can earn free gas cards for logging their commute and participants will also be eligible for weekly prizes.



## New Year's Resolution Traffic Solution

The New Year's Resolution Traffic Solution and photo contest has concluded for 2009. The Downtown TMA awarded 291 Downtown commuters who logged their commutes throughout the promotion with gift cards.

### There's an Art to Commuting

Congratulations to George A. Walters, III who won the commuter photo contest. Check out the award winning photo entries at AtlantaDowntown.com.



# Downtown: For a Real Change

**Central Atlanta Progress/Atlanta Downtown Improvement District Annual Meeting  
March 26, 2009 • Thomas Murphy Ballroom, Georgia World Congress Center**

*Thank you to our sponsors for making this meeting a success.*

## Gold Sponsors

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The Schapiro Group  
Turner Construction

## Awards



**Turner Downtown Community Leadership Award Winner**  
George Berry (center) with Sam Williams and Jeanine Berry.



**Dan Sweat Award Winner**  
Jesse Hill, Jr., with Ambassador Force member Cass Burson and Azira Hill.

## A Change that Makes Sense

For a change, we shifted from our traditional floral centerpieces and instead assembled bedding and towel bundles for donation to the 24/7 Gateway Homeless Services Center. The contribution provided 130 sets of bedding and 260 towels for individuals in need.



Members of the Ambassador Force and Clean Team present Vince Smith with a donation of towels and bedding.



## Upcoming Events

**Fourth Saturday Family Fun Day**  
Centennial Olympic Park, April-September

**Wednesdays in Woodruff**  
Woodruff Park, May-October

**Music at Noon**  
Centennial Olympic Park  
Tuesdays & Thursdays, May-September

**Wednesday WindDown**  
Centennial Olympic Park, April-September

**Atlanta Dream Season Kickoff**  
Philips Arena, June 6

**Screen on the Green**  
Centennial Olympic Park,  
May 28, June 4, 11, 18 & 25

**4th of July Celebration**  
Centennial Olympic Park, July 4

**National Black Arts Festival**  
July 29- August 2

**Downtown Atlanta Restaurant Week(s)**  
Presented by Bank of America, July 27- Aug. 9



Screen on the Green is a fun, family friendly film festival. Now in its tenth year, this beloved event has become a tradition with movie lovers in and around the Atlanta area. Peachtree TV is keeping this great tradition going with an electrifying line up of movies, live entertainment, and activities prior to each movie. So, dust off your picnic basket, break out your blanket, and join your fellow movie lovers under the stars at Screen on the Green.

In the tradition of giving you the best outdoor experience possible, this year's festival will continue to be hosted on Centennial Olympic Park's Great Lawn. The main entrance to the film festival can be found on Andrew Young International Blvd which runs through Centennial Plaza.

Conveniently located near two Marta stations; 1) the GA Dome/GWCC/Philips Arena/ CNN Center station and 2) the Peachtree Center station, getting to the event has never been easier. If you drive, there are several privately owned parking lots within walking distant of the park. Prices will vary from lot to lot.

Security will be on-site before, during and immediately following the movies. In addition, the Ambassador Force of Downtown Atlanta will be out patrolling the area until midnight to assist you with questions.

Please remember that all coolers, baskets and backpacks will be checked at the main entrance.

## Do You Want a Bike Rack at Your Business?

We are now in the process of installing additional bike racks throughout Downtown. Bike racks help encourage alternative commuting as well as provide a great amenity to any facility.

If your office building or property is in need of a bike rack, please send a request to Carly Nassar at [cnassar@atlantadowntown.com](mailto:cnassar@atlantadowntown.com). All requests will be on a first come first served basis as the supply is limited.

**May 28**  
Back to the Future  
**June 4**  
Dreamgirls  
**June 11**  
Field of Dreams  
**June 18**  
Home Alone  
**June 25**  
Viewers' Choice

Here are a few helpful tips to make everyone's Screen on the Green experience as pleasant as possible.

### DO Bring

Blankets  
Picnic Baskets  
Coolers  
Non-alcoholic Beverages  
Lawn Chairs (24 inches or shorter)

### DON'T Bring

Chairs higher than 24 inches  
Glass  
Alcoholic beverages  
Grills  
Pets of any kind

## Clean Car Campaign from Major Khirus E. Williams, Zone 5 commander

The "Clean Car" Campaign is an initiative of the Atlanta Police Department to thwart larceny from autos. The plan is simple but requires everyone's efforts. Simply by removing all valuables from your vehicle, prior to leaving your

vehicle, you will reduce the odds of your vehicle being illegally entered by nearly 95%. Parking lot owners, managers and attendants should inquire of their customers, were all valuables removed? Additionally, encourage coworkers,

clients, residents and friends to remove all items from their cars. By removing the supply, the criminal element will view the area as no longer lucrative and will take their efforts elsewhere.